

Atopica is the NSAID for Allergies!

- Do you treat arthritis with steroids?
 - Most vets would not even offer steroids for arthritis.
- Why not?
 - Better medications are available: Rimadyl, Deramaxx, etc
 - Too many side effects with steroids.

- The answers should be the same for allergies:
 - Young age of onset
 - Steroids have too many adverse effects.
 - There are better treatments available:
 - Atopica
 - Allergy testing
 - Antihistamines, topicals, EFAs
 - Referral

Allergies should be managed exactly like arthritis regarding steroid usage.
If you do not offer steroids for arthritis patient; do not offer it for allergies...
When would you consider steroids for arthritis:
that is exactly when you should consider steroids for allergies!!

Atopica is the NSAID for Allergies!

- **NSAIDs**

- Replaced steroids
 - Arthritis
- Works better
- Fewer adverse effects
- Moderately expensive

- **Atopica**

- First in category
- Will replace steroids
 - Allergies
 - Lupus
 - Pemphigus
 - IMHA/ITP
- Works better
- Fewer adverse effects
- **Same price** as NSAIDs
 - Once past induction and on EOD

Allergies should be managed exactly like arthritis regarding steroid usage.
If you do not offer steroids for arthritis patient; do not offer it for allergies...
When would you consider steroids for arthritis:
that is exactly when you should consider steroids for allergies!!