

Dermatology Make Over
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Goals:

Better Outcomes/ More Accurate Diagnosis/Better client education/Faster

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|---------------------------------|--------------------------------|
| 15 min dermatology appointments | MUST REDUCE STEROID USE |
| Foreshadowing for the client | MUST REDUCE FQ USE |
| Optimize the Pharmacy | MUST DO MORE CYTOLOGY |

1. Stop the Itch 2. Treat the Infection Flares 3. Treat the Disease

Dermatology Appointment Flow:

1. Initial contact – foreshadow
2. Arrival – History Form psychology shift
3. Patient Exam and Sample collection (3 Slide Technique)
 - a. Vet disease discussion and 3 Slide result reveal
 - b. Vet Treatment plan and what to expect (2 and 4 wks, 3 mo, 5 yr)
4. Check out and recheck schedule and refill instructions for flares

Dr. Itchy's Favorites	Ketoconazole (dogs)
	Fluconazole (cats)
	Simplicef, Primor, Convenia, cephalexin clavamox
*****	Atopica (foot licking dogs) ANY and ALL nonFAD Cats
	Omevio, Free Form
	Benadryl, Zyrtec, Allegra, Claritin
	EasOtic
	EpiOtic Advanced
	T8 Keto solution 4oz with 12cc LA Baytril
	Milbemite, Acares
	Swimmers Ear Solution
	Malaseb, Duoxo PS, Fresvio, ResiCort
	Genesis Spray 8 oz
**	Ivermectin, Doramectin, milbemycin (+ PP reflex)
*****	Sentinel, Program
	Capstar (Tx for Flea/ Flea owners)
*****	ParaStar Plus, Vectra3D, Advantix II, Preventic Collars
	Revolution (feline) (dogs on spinosid with scabies)
***	Iams KO Diet (Butt itching – pooping machine dogs)
	Dexamethasone Na Phos 4mg/ml (crisis and jumpstart)
Minimize	Steroids – cause MRStaph and premature aging Use ONLY Medrol or Temiral-P or Dex SP
	Flouroquinilones – cause MRStaph
	Mitaban
	Acid ear solutions
	DepoMedrol, Vetalog, Triamcinalone, Prednisone
	Promeris, Certifect