

Why Atopica is THE Silver Bullet!

1. Atopica is the only true steroid equivalent therapy for allergy and other inflammatory diseases.
2. Atopica is up to 85% effective:
 - a. Immunotherapy is 64.3% effective.
 - b. Antihistamines are 30-50% effective.
 - c. EFAs are 50% effective.
3. Atopica is easily administered, keeping clients in your practice.
4. Atopica does not cause secondary infections, premature aging, diabetes, or GI ulcers which are caused by steroid treatment.
5. Atopica is the healthy choice avoiding the tissue breakdown caused by steroid treatment.
6. Atopica is often cheaper than combination therapy in allergic dogs smaller than 30 lbs.
7. Atopica is beginning to be used effectively for many non-allergic diseases; AIHA, inflammatory bowel disease, perianal fistulas, pemphigus, lupus, chronic otitis, histiocytosis,
8. Atopica works great in cats for non-flea, non-food allergy, non-viral stomatitis, inflammatory bowel disease, etc

